

OPEN CALL - UK/BRAZIL Season of Culture 2025-26

Application Form

Select where the project will be delivered: *

All applications should be completed in Portuguese, **except** for projects delivered solely in person in the UK, which should be in English.

- a) Brazil
- b) United Kingdom
- c) Both countries

Privacy Statement

The British Council complies with the Brazilian General Data Protection Law (LGPD), the UK General Data Protection Regulation (GDPR), and data protection laws and regulations in other countries that follow internationally accepted best practices.

The British Council will use the information you provide in the application form to communicate with you about your application for the OPEN CALL UK/BRAZIL Season 2025-26 and to provide you with information about the delivery of this programme, such as participation in mandatory training workshops and optional networking events. Your application will be entered into our secure systems and may be transferred to other countries for processing under European Commission-approved Standard Contractual Clauses.

We will share your application with an independent panel of assessors who are specialists in the arts and culture sector. To ensure fairness, assessors must disclose any conflict of interest if they have any link to any of the applicants, in which case they will not be able to judge those applications. The British Council will also share information with its monitoring and evaluation partners engaged to conduct research studies to monitor and evaluate outcomes. Please refer to the Terms of Reference for a more detailed explanation.

The legal basis for processing your information is your consent, which you must indicate by ticking the consent box below. You also have the right to withdraw your consent for personal data processing at any time by contacting us via the provided form. If you withdraw your consent, your application for the OPEN CALL UK/BRAZIL Season 2025-26 cannot be considered further.

You have the right to request a copy of the information we hold on you and the right to request corrections to any inaccuracies in that information. If you have concerns about how we have used your personal information, you also have the right to lodge a complaint with a privacy regulator. For detailed information about your rights, please refer to the privacy section of our website. We will retain your information for a period of 7 years from the time of collection.

For more information about our Privacy policy please access:

- EN: <https://www.britishcouncil.org/privacy-cookies>
- PT: <https://www.britishcouncil.org.br/politica-privacidade>

- I accept
 I don't accept
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Assessment Criteria:

- Objectives, activity, and viability: 40%
- Partnership, contribution, and legacy: 40%
- Innovation, diversity, and sustainability: 20%

For a detailed assessment criteria, please refer to the **Terms of Reference**.

We will assess the content of your responses. This application is for projects delivered in the UK and should be completed in English.

Access Support:

If you identify as disabled and need additional access support to complete your application, please contact us: UKBRAsession@britishcouncil.org

Questions marked with an (*) are considered mandatory.

SECTION A: ABOUT THE PARTNERSHIP

A1: UK Lead Partner

- **A1.1: Are you applying as an organisation, charity or arts practitioner with a registered address in the United Kingdom? ***
 - a) Organisation
 - b) Charity
 - c) Arts Practitioner
- **A1.2: Name of your organisation, charity, or arts practitioner as a Lead partner: (*organisation name*) ***
- **A1.3: Where in the UK will the project be delivered? ***
 - a) England
 - b) Scotland
 - c) Wales
 - d) Northern Ireland
- **A1.4: Contact Details ***
 - First name
 - Last name
 - Phone number
 - Email

A2: Inform your website (if applicable): (*optional*)

A3: Inform your social media account(s): *
(*Example: LinkedIn, Instagram, Facebook, X, etc.*)

A4: Which tier of funding are you applying for? *

- a) Tier 1: £50,000
- b) Tier 2: £100,000

A5: Has this project been previously submitted to the British Council's International Collaboration Grants (ICG) 2024? *

- a) Yes
- b) No

A6: Please select the admission type of your project: *

(Choose 'Free admission' if all events are free, 'Ticketed' for paid entry, or 'Both' if your project includes a mix of free and ticketed events.)

- a) Free admission
- b) Ticketed
- c) Both

A7: Scoping Visit: Does your project include a scoping visit?*

*(Only **one** representative from the partner organisation is suggested to conduct the scoping visit)*

- a) Yes
- b) No

A8: Expected audience reach in numbers:

(Please detail expected participation in person, digitally or both. For example: 500 in-person attendees or 1,000 online views.)

SECTION B: PROJECT DETAILS

B1: Inform the project name: *

(Please write a title that best reflects your project)

B2: Where will your project be delivered in the UK? *

- a) England
- b) Scotland
- c) Northern Ireland
- d) Wales

B3: Please identify which thematic pillar best describes your project: *

(Choose one or more options according to your Project)

- a) Culture and Climate
- b) Culture and Place
- c) Culture and Voice
- d) Culture and Technologies
- e) Culture and Joy

B4: How do you plan to deliver this project? *

- a) Digitally
- b) In-person
- c) Hybrid (digitally and in-person)

B5: Expected project delivery date: *

B6: Expected project completion date: *

(Please note your proposed project must be completed by 30 June 2026)

SECTION C: ASSESSMENT CRITERIA - Objectives, activity, and viability (40%)

- **C1: Evidence of discussions aligned with the objectives of the Open Call: Does the project support the objectives of the Open Call by strengthening the collaboration between the UK and Brazil?***
Please describe how your project aligns with the overall objectives of the Open Call and how it contributes to strengthening the collaboration between the two countries. (max. 200 words)
 - **C2: Share the link to the signed Partner Agreement Letter in this section:***
Please share an open link (e.g., Google Drive, OneDrive, or another file-sharing platform) so we can review the document. Make sure the link is unrestricted and accessible. This letter serves as proof of the partnership between the UK and Brazilian partners involved in your project. Submitting the signed letter is a mandatory part of the process, and failure to provide it will result in project disqualification.
 - **C3: Thematic Focus and Alignment: How does your project align with the concept and the thematic pillars of the Season? ***
Please explain how your project aligns with one or more of the thematic pillars of the Season (e.g., Climate and Culture, Culture and Place, etc.). (max. 200 words)
 - **C4: Viability, Objectives and Activity: How viable is your project in terms of objectives, activities, and outcomes?***
Please provide details on the project's objectives, planned activities, expected outcomes, and how these will be achieved within the proposed timeline. (max. 200 words)
 - **C5: Feasibility, Timescale and Budget - Provide a clear and feasible timeline and evidence of your capability to deliver, supported by proven track records:***
Please provide a provisional timeline, proven track records of the partners involved in delivering similar initiatives. (max. 200 words)
 - **C6: Share the Budget Allocation Template with all the expected expenses for your project in this section: ***
Please share an open link (e.g., Google Drive, OneDrive, or another file-sharing platform) so we can review the document. Make sure the link is unrestricted and accessible.
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SECTION D: ASSESSMENT CRITERIA - Partnership, Contribution, and Legacy (40%)

- **D1: Strength of Partnership - How does the project support the development and strengthening of the partnership between UK and Brazil organisations? ***
Explain how the project will foster deeper collaborations between the UK and Brazilian organisation involved, and how it will contribute to the growth of these partnerships. (max. 200 words)
- **D2: Community and Audience Impact - What measurable benefits will your project provide to communities and audiences in the UK?***
Describe any plans or strategies to continue the collaboration between the partners after the project's completion. (max. 150 words)
- **D3: Long-term Sustainability - What are the clear plans for developing and sustaining the partnership beyond the project? ***
Describe any long-term strategies, commitments, or collaborative efforts that will help ensure the partnership's continuity. (max. 300 words)
- **D4: Impact, Documentation and Sharing***
Describe the strategies you will implement to document and share the project's long-term impact. Outline how you plan to communicate the project's outcomes, specifying methods for reaching your target audience. (max. 200 words)

SECTION E: ASSESSMENT CRITERIA - Innovation, Diversity, and Sustainability (20%)

- **E1: Innovative Approach - How does your project encourage new ways for innovation? ***
Explain how your project encourages creative approaches to innovation by integrating at least one season theme with an art or cross-art form approach. (max. 150 words)
- **E2: Gender, Equality, Diversity and Inclusion - How does your project address issues of gender, equality, diversity, and inclusion? ***
Provide evidence of how your project incorporates considerations for gender, equality, diversity, and inclusion, and the specific measures or standards you will implement to address these issues. (max. 200 words)
- **E3: Environmental Sustainability - How does your project address environmental sustainability? ***
Explain how your project will minimise its environmental impact, including any sustainable practices or measures that will be applied during the project implementation. (max. 200 words)

- **E4: Accessibility and Diverse Audiences - How will your project incorporate strategies to ensure accessibility and engage a diverse audience?**

Explain how your project will incorporate specific strategies to make it accessible and welcoming to a diverse audience. (max. 200 words)

SECTION F: FINAL DETAILS

- **F1. Please provide a 2-minute YouTube video about the collaboration: ***
(Inform the link of the video)
 - **F2. How did you find out about this opportunity?***
Select one of the following options.
 - a) Email
 - b) Facebook
 - c) Instagram
 - d) LinkedIn
 - e) Website
 - f) WhatsApp
 - g) Outro
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Safeguarding of children and vulnerable adults:

Our primary goal is to establish a secure environment where both children and adults engaged in our initiatives can be confident that their physical and emotional wellbeing will be protected from harm, exploitation, or any other negative influence.

If your project will work directly with young people under the age of 18 and/or vulnerable adults, please select the checkbox below.

You can find more information about Safeguarding in here:

- https://www.britishcouncil.org/about-us/how-we-work/policies/safeguarding?_ga=2.194412836.828263154.1603319847-588098299.1578507273

Are you working directly with children (under 18), or with vulnerable adults? *

- a) Children (under 18)
 - b) Vulnerable adults
 - c) Children and Vulnerable adults
 - d) None of the above
-

Declaration:*

By submitting this application, you confirm that:

- *All partners named on this application have been consulted and agree to being a part of this project.*
- *All partners have read the application and confirm that roles and responsibilities have been shared and agreed upon by all partners.*
- *Any changes in the partnership, timeline, project focus, and/or budget allocation after selection will require the prior approval of the British Council.*

- I accept
- I don't accept

Thank you!

You have successfully submitted your application.