

Seminar on Quality Assurance in Internationalisation – CAPES & British Council

**Vera Oliveira 17th & 18th June
2019**

About us

The UK's international organisation for cultural relations and educational opportunities.

Creating friendly knowledge and understanding between the people of the UK and other countries.

Creating opportunities, building connections and engendering trust - positive contribution to the UK and the countries we work with.

Arts

English

Education

Society

Exams

What we do

Promote transformational change using the UK's cultural and educational assets in the following priority areas:

- Creating alternative pathways for young people, particularly from excluded communities, sharing UK expertise and innovation in the arts, creative economy and society
- Advancing internationalisation in Brazil's Higher Education sector, enhancing the UK's position as a partner for HE and research collaboration (both through higher education project and the Newton Fund)
- Raising quality, effectiveness and efficient use of resources in basic education and English

Cross-cutting areas

Capacity building

- Institutional
- Academic
- Staff

System improvement

- Support to universities

Thought leadership

- Research
- Knowledge
- Dialogue

Universities for the World

Mobility programmes

Seminars and Policy Dialogues

Newton Fund

Education Services

Policy exchange

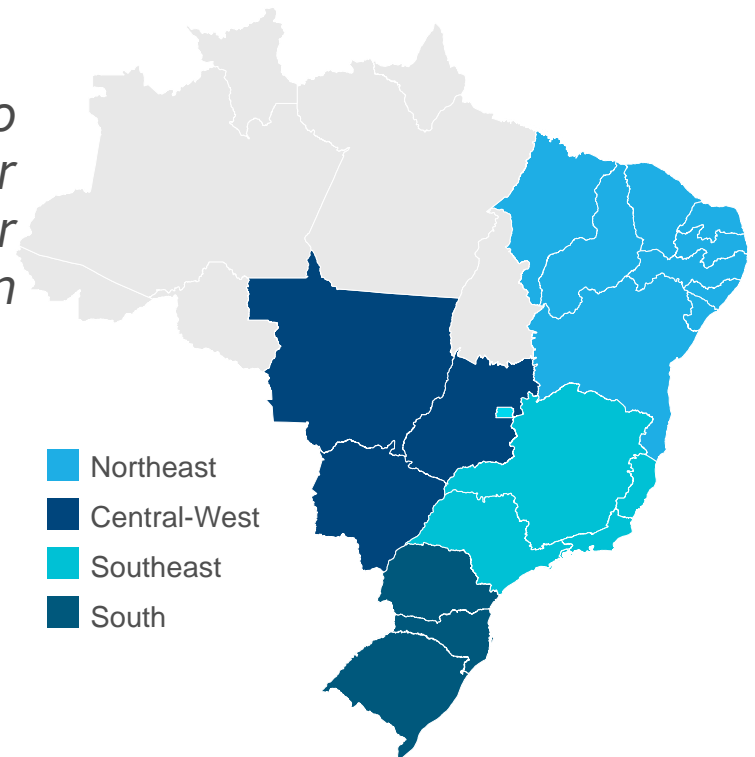
Universities for the World 2017

Objective: discuss current internationalisation challenges and opportunities for BR universities and develop internationalisation strategies at institutional and university level

4 regional seminars across Brazil to explore challenges and opportunities for universities and preparing for internationalisation

Highlights

- 313 participants
- 160 institutions
- Northeast, Central-West, Southeast, and South



Universities for the World Calls – Capes / ABRUEM / CONFAP

Objectives: to support the design of strategies and internationalisation plans fostering partnerships between BR-UK higher education institutions

Strengthen skills and capabilities for the internationalisation within Brazilian universities by building on UK HEIs expertise and experience

3 calls: May (CAPES), December (ABRUEM) /2017, June (English Call with CONFAP) / 2018

Highlights

- 51 proposals submitted
- 21 projects funded (workshops, mobility activities, research projects)
- Participants: 33 BR and 21 UK Universities



Universities of the world

Call 1: Capacity building & internationalisation for Higher Education

Goias-GO

Fostering sustainable relationships between Brazil and the UK: mobility to support internationalisation

- ▶ UFG
- ▶ University of Surrey

Minas Gerais-MG

World Changers: A multi-disciplinary approach to internationalisation

- ▶ UFMG
- ▶ University of Glasgow

Rio de Janeiro-RJ

UFRJ-Durham Academic Partnership Programme

- ▶ UFRJ
- ▶ Durham University

São Paulo-SP **Minas Gerais-MG**

The Canary Connection: Strengthening Links and Internationalisation between UEA and Brazilian Partner Universities

- ▶ USP
- ▶ FGV/EAESP
- ▶ Unicamp
- ▶ UFMG
- ▶ University of East Anglia

São Paulo-SP

Fostering Capacity Through Effective Partnerships

- ▶ Unesp
- ▶ University of Birmingham
- ▶ University of Nottingham

São Paulo-SP

Building up skills and capabilities by designing a strategic partnership plan

- ▶ Unicamp
- ▶ Cardiff University

Rio Grande do Sul-RS

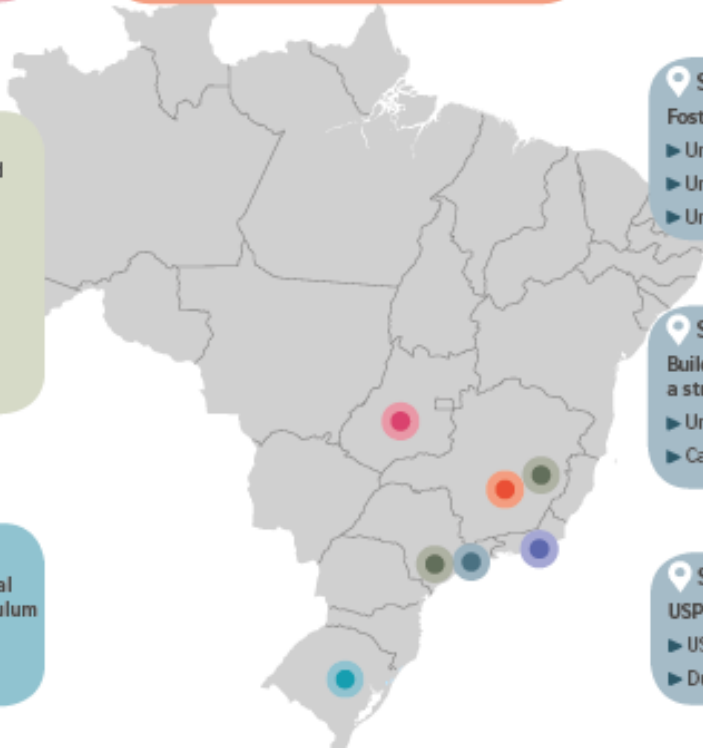
Developing an institutional strategy and practical framework for internationalisation of the curriculum

- ▶ PUCRS
- ▶ Newcastle University

São Paulo-SP

USP-Durham Academic Partnership Programme

- ▶ USP
- ▶ Durham University



Universities of the world

Call 2: Capacity building & internationalisation for Higher Education in partnership with Abruem

📍 Pernambuco 📍 Paraíba

University Management, International Training and Exchange of Good Practice in Enterprise, Entrepreneurship, Innovation

- ▶ Universidade de Pernambuco
- ▶ Universidade Estadual da Paraíba
- ▶ London South Bank University

📍 Paraná

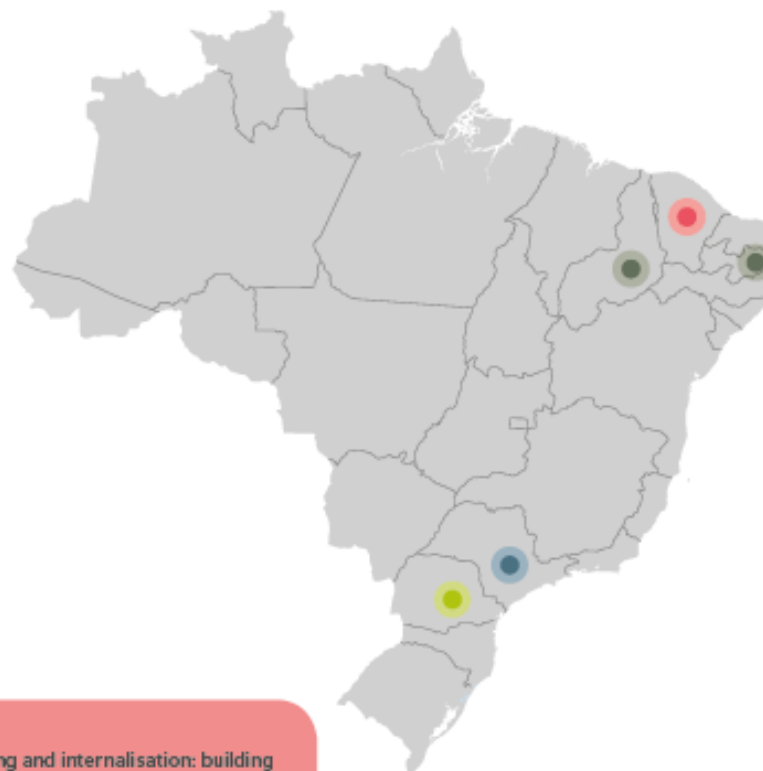
Leadership on Internationalisation

- ▶ *Universidade Estadual de Londrina*
- ▶ Universidade Estadual de Maringá
- ▶ Universidade Estadual de Ponta Grossa
- ▶ Universidade Estadual do Oeste do Paraná
- ▶ Universidade Estadual do Centro-Oeste
- ▶ Universidade Estadual do Norte do Paraná
- ▶ Universidade Estadual do Paraná
- ▶ Cardiff Metropolitan University

📍 São Paulo

Advancing Internationalisation through Digital Education

- ▶ Universidade de São Paulo
- ▶ University of Birmingham

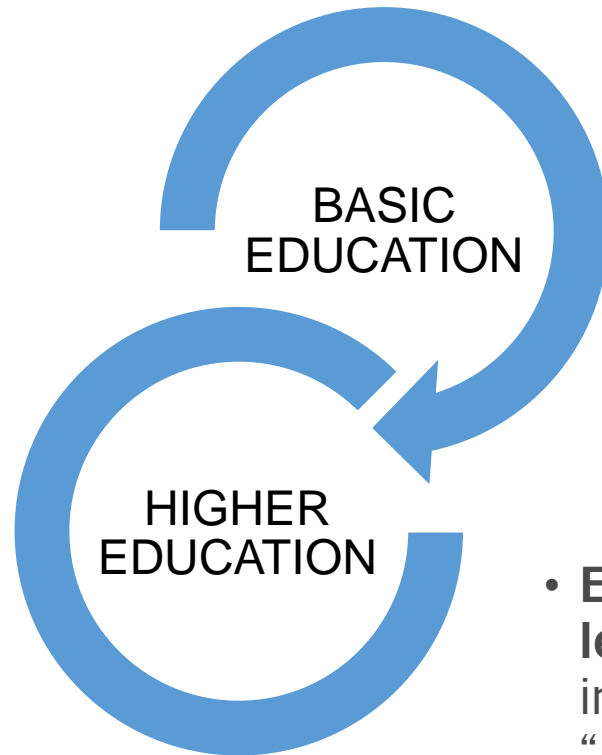


📍 Ceará

Capacity building and internalisation: building sustainable partnership between UEA and UECE

- ▶ Universidade Estadual do Ceará
- ▶ University of East Anglia

RESEARCH LINES:



- **Improvement in English language teaching and learning** at lower and upper secondary levels in public schools, particularly related to the themes of curriculum development, pre-service teacher training, use of technology and assessment.
- **English language policies at institutional level** as a main component of the HEIs internationalisation process, in line with current “Internationalisation at Home” agenda.

UK-Brazil English Collaboration Call

📍 Belo Horizonte-MG 📍 Brasília-DF

The changing language and literacy landscapes of Brazilian universities: English in policy development and in practice

- ▶ Federal University of Minas Gerais (UFMG)
- ▶ University of Brasília (UnB)
- ▶ University of Birmingham

📍 Curitiba-PR

Is there a minimum level of English proficiency to teach in a university EMI context?

- ▶ Federal University of Paraná (UFPR)
- ▶ University of Cambridge

📍 Fortaleza-CE

English language skills for teenagers in Brazil (ELSTIB)

- ▶ Federal University of Ceará (UFC)
- ▶ University of York

📍 Fortaleza-CE

Learning English at Brazilian public schools with new technologies

- ▶ Federal University of Ceará (UFC)
- ▶ Bournemouth University

📍 Jacarezinho-PR

EMI training for university professors: a potential tool for internationalization

- ▶ State University of the North of Paraná (UENP)
- ▶ University of Cambridge

📍 Londrina-PR

English as a Medium of Instruction in two state-funded Brazilian higher education institutions from a lingua franca perspective: policy in practice

- ▶ State University of Londrina (UEL)
- ▶ Goldsmiths, University of London

📍 Porto Alegre-RS

📍 São José do Rio Preto-SP

Supporting the internationalization of Brazilian research: combining EAP tutor training and academic writing autonomy

- ▶ Federal University of Rio Grande do Sul (UFRGS)
- ▶ São Paulo State University (UNESP)
- ▶ University of Surrey

📍 São Paulo-SP

Facilitating internationalisation in Brazilian higher education contexts: developing expertise in teaching English for academic purposes

- ▶ University of São Paulo (USP)
- ▶ University of Glasgow

📍 Rio de Janeiro-RJ

Sustainability of exploratory practice (EP) in Rio de Janeiro: a case study of former ELT pre-service teachers

- ▶ Pontifical Catholic University of Rio de Janeiro (PUC-Rio)
- ▶ Rio de Janeiro State University (UERJ)
- ▶ Regent's University London



UK-Brazil English **Collaboration** Call

Upcoming activities

- Mission to UK focused on EL policies (early 2020) engaging UK stakeholders
-
- Publication of all research findings - under **Universities for the World**
- Participation FAUBAI 2020

What we have accomplished so far

More than 15 workshops organised by the universities participating in the call

Development of internationalization plans & consolidation of senior networks of academic staff and PVCs

Celebration of dual PhD agreements and offer of PhD scholarships

Publications

- Universities for the World, launched in January 2018
- English as a Medium of Instruction Guide, launched in September 2018
- Universities for the World – 2nd edition launched at FAUBAI in April 2019
- Portal EMI in conjunction with FAUBAI: <http://faubai.org.br/guideemi/>
- Language Policies, to be launched by December 2019
- Universities for the World 3rd Edition to be launched in February 2020.

Key findings: BR-UK Partnerships

- Developed international strategic networks at senior level
- Strengthened relations with practical outcomes: Official preferred partnerships for CAPES call
- Facilitated multicultural understanding at the operational and policy levels
- Provided in-depth perspective of partnership opportunities (Centrally and by discipline or field.)
- Developed specific internationalisation products (Curricula/ staff/ policies/Mobility and research)

Key findings: BR-UK Partnerships

The project has led to a number of outcomes;

- The successful refinement of Brazilian HEIs internationalization strategy in preparation for the CAPES 'PRINT' deadline in April 2018. –
- Both UK Universities have been invited to engage in the submission as strategic partners.
- Consolidation of relationships at senior level between the three institutions, as well as professional services (international relations) staff.
- Development of new academic relationships which will be taken forward to support future research funding applications.

In initiating a dialogue on Brazilian collaborations at institutional level, we have uncovered several partnerships between our academics and Brazilian counterparts. This included institutions beyond our six partners, which has allowed us to formalise our collaborations with 3 further institutions since the event.

- The most obvious benefits:
- A comprehensive understanding of the objectives of both Universities in terms of delivering education and promoting research
- Frank and full exchange of how the 2 Universities internationalisation strategies are being shaped
- Identifying similarities and differences in approach, structure and university management
- Exchanging views on priorities and how to promote staff and student mobility

TUE	WED	THU	FRI	SAT
	1	2	3	4
7	8	9	10	11
14	15	16	17	18
21	22	23	24	25
28	29	30	31	

What's next

QUALITY & ASSESSMENT

Quality in internationalisation plans

- Implementation - Monitoring and Evaluation
- Impact of internationalisation plans
- How to measure efficacy in the programmes
- Standards and measures for quality in internationalisation plan

THE IMPORTANCE OF ASSESSMENT

3.4.1.7 Previsão na estrutura curricular dos programas dos PPGs de inserção de materiais, temas e disciplinas **em língua estrangeira** (EDITAL nº. 41/2017, Capes-Print)

3.4.1.11 O Projeto Institucional de Internacionalização deverá incluir, ao menos, políticas de

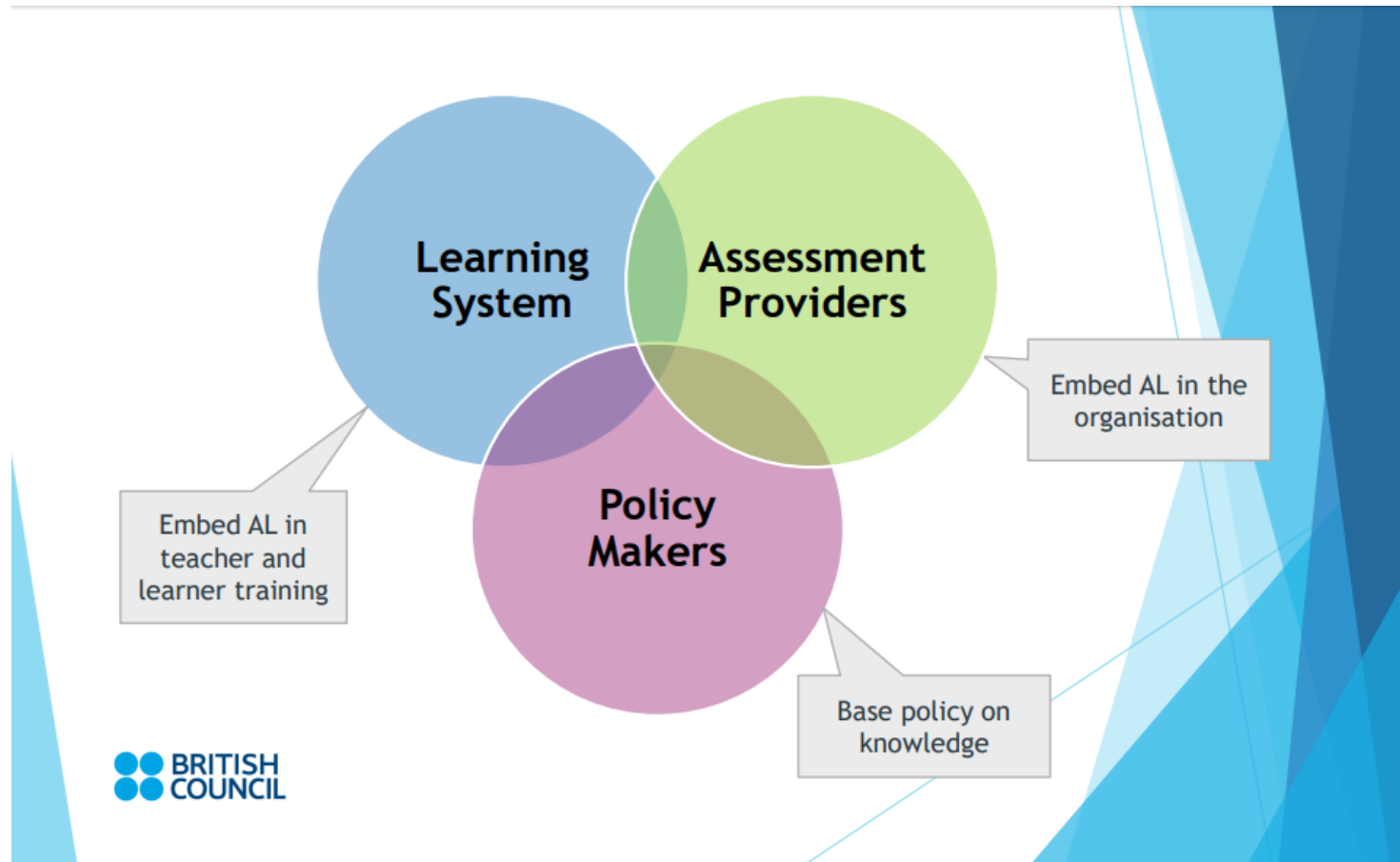
d) **Proficiência em línguas estrangeiras** dos discentes, docentes de pósgraduação e corpo técnico da Instituição que tenha relação direta com o Projeto Institucional de Internacionalização proposto (EDITAL nº. 41/2017, Capes-Print)

“Learning does not happen without assessment” (Dr. Neus Figueras Casanovas, Regional Minister of Education of Catalonia)

“An educational system is supported by three key elements: curriculum, methodology and assessment” (Professor Barry O’Sullivan, Head of Global Assessment at the British Council)

Proficiency in English is embedded in the agenda of internationalization at home, and language assessment is inseparable from it.

THE IMPORTANCE OF ASSESSMENT



(Assessment Literacy, Professor Barry O'Sullivan)



IELTS™



Aptis
Forward thinking
English testing

Universities for the World – 4th Call

Overview

- The 4th Call aims to strengthen the skills and capabilities for internationalisation within Brazilian universities, building on UK HEIs' expertise and experience in the field and to strengthen UK-BR partnerships **through knowledge sharing.**

Objectives

- To support Brazilian HE institutions in the operationalisation of internationalisation plans
- Strengthen the skills and capabilities for internationalisation within Brazilian universities
- Develop monitoring criteria for the internationalisation plans, and the baseline, that will allow for monitor, evaluation and learning MEL of internationalisation plans

Expected outputs

- Development of evaluation criteria and metrics for internationalisation plan;
- Structuring of internal mechanisms that will allow Brazilian HEIs to measure the impact of its research and innovation;
- Internationalisation strategies and plans in place for Brazilian HE institutions;
- Bilateral agreements or initial processes for partnership developments;
- Increased capacity for Brazilian HEIs to leverage future resources and opportunities as part of their internationalisation plans.

Expected outcomes

- To build capacity in Brazilian HE institutions in developing and monitoring internationalisation, by working with international office and pro-vice-chancellors for research and post-graduation
- To strengthen bilateral strategic partnerships between Brazilian and UK HE Institutions
- Increased opportunities for UK institutions to consolidate academic processes and partnerships in Brazil
- Increased opportunities for Brazilian HE institutions to consolidate processes and partnerships in the UK

Designing the 4th Call

How to apply

Proposals must be presented jointly by a UK and a Brazilian institution, following the eligibility criteria and the possible institutional arrangements. It needs to be submitted via British Council's website, **from 17th June to 31st July 2019.**

Funding

- The programme will fund from 06 to 10 projects.
- Requested grants should range between £8,000 and £15,000, and should include match funding from at least one CAPES- PRINT HEI and from a UK partner, and be implemented in a period of up to 18 months.

Designing the 4th Call

Possible institutional arrangements

- **Bilateral:** an agreement between one Brazilian university CAPES PRINT and one UK university. Resources administered by the leading institution.
- **Trilateral:** an agreement between two Brazilian universities (at least one needs to be part of CAPES PRINT) with one UK university or vice versa. Resources administered by the leading institution (i.e. for the case of two Brazilian universities with one UK university, it is the UK institution who will receive and administer the grant).
- **Multilateral:** this formula is only possible when having one or more UK institutions working with several Brazilian HE **institutions (PRINT and non-PRINT)**, supporting the development of their internationalisation plans. UK institutions are solely responsible for administering the grant under this scheme.

Evaluation Criteria for the 4th Call

Assessment Criteria		Weights (%)	Assessment Criteria		Weights (%)
Eliminatory criteria	At least 01 Brazilian HEI part of CAPES PRINT?	n/a	Alignment	The institutions have developed joint work previously.	10%
Eliminatory criteria	Is there a clear match funding proposal from Brazilian HE institutions or UK partner HEIs?	n/a		Some internationalisation processes between the institutions already in place.	
Scope	How the proposal engages multiple strands of activity to deliver on the expected outcomes of the project, ensuring the scalability and continuity of the project beyond the 18-month period	20%			
Resources	Clear investment and calculation of required resources in the implementation of the plan.	10%	Context awareness	The proposal recognises potential opportunities or challenges in the internationalisation plan considering local laws and regulations in Brazil.	10%
Strategic Link	The interests from the Brazilian partner are clearly explained and linked to the implementation of internationalisation plans, providing an outline of how the proposal will address those and provide indicators to measure results	30%		UK track record in internationalisation strategies	

Express of Interest from the UK

Instituição	Contato	E-mail	Missão	Áreas de Interesse
University of Oxford	Andreza Aruska de Souza Santos	andreza.desouzasantos@lac.ox.ac.uk	Research impact	Anthropology History Political Science Sociology Environment
University of London	Louise Blair	Louise.Blair@london.ac.uk	Teaching excellence	Business Law Education Political Science Computer Science
University of Huddersfield	Patricia Tzortzopoulos	p.tzortzopoulos@hud.ac.uk	Research impact	Architecture Industrial Design Construction Environment Arts

Express of Interest from the UK

Instituição	Contato	E-mail	Missão	Áreas de Interesse
Birmingham City University	AbouBakr Fathalla	Bakr.fathalla@bcu.ac.uk	Regional development	Law Environment and Energy Nursing Arts Computer science
London School of Economics & Political Science	Gareth Jones	g.a.jones@lse.ac.uk	Research impact	Economy Political Science Sociology Environment Public Policy
University of Birmingham	Erica Arthur	e.d.arthur@bham.ac.uk	Research impact	Environment and Energy Medicine Psychology Language Dentistry

Express of Interest from the UK

Instituição	Contato	E-mail	Missão	Áreas de Interesse
The University of Sheffield	Danielle Bertrand	danielle.bertrand@sheffield.ac.uk	Research impact	Architecture Odontology Political Science Language Geosciences
Durham University	Fiona O'Carroll	fiona.o'carroll@durham.ac.uk	Research impact	Anthropology Education Environment Arts Chemistry
University of Portsmouth	Craig Storey	craig.storey@port.ac.uk	Research impact	Ecology Psychology Environment Geosciences Sports Science

Express of Interest from the UK

Instituição	Contato	E-mail	Missão	Áreas de Interesse
University of Warwick	Emily Lim	e.lim@warwick.ac.uk	Research impact	Applied Social Sciences Engineering Health & Life Sciences Humanities Sciences
University of Southampton	Maria Norton	m.k.norton@soton.ac.uk	Research impact	Medicine Education Biotechnology Environment Data Sciences
Coventry University	Richard Tomlins	aa3252@coventry.ac.uk	Teaching excellence	Agronomy Business Nursing Transformational entrepreneurship Advanced manufacturing
University of Stirling	Linsey Dickson	linsey.dickson@stir.ac.uk	Regional development	Ecology Aquaculture Aging Earth observation

Timeline

Call Launch for Joint submission	17th June 2019
Call Closure	31st July 2019
Applications Assessment	01 – 22nd August 2019
Results Announcement	30th August 2019
Implementation period	16th September 2019 to 15th March 2021

Workshops on the 18th June:

Divide the participants into 3 groups:

- 1) Larger Room – Dr. Andy Smith – on **Quality Code** and its implications in internationalisation scenario.
- 2) Design of the 4th Call – **Quality in Internationalisation.**
- 3) Internationalisation **according to the areas of interest.**

SEE YOU TOMORROW!

Thank you!

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